

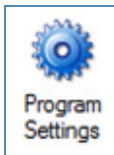
Title In/Out Stats

The Alerion XMT program has a feature that will give you information on a rental product's performance on a daily basis. The title in/out stats give you the number of copies that were rented and the number left on the self.

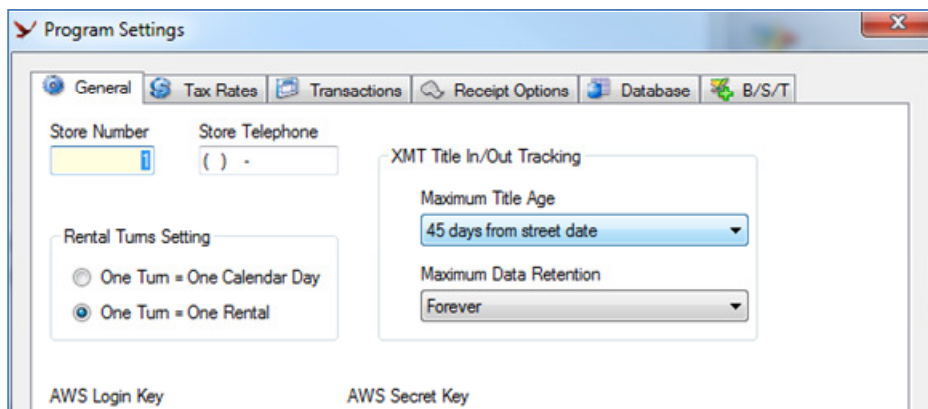
Setup

You need to turn on the title rental tracking before the system will begin to accumulate figures. To turn on the title in/out stats:

1. Launch Alerion POS.
2. Click Program Settings.



3. Set the Maximum Title Age by clicking the drop down box. This is the number of days, from the title's street date, that information will be accumulated.



4. Set the Maximum Data Retention by clicking the drop down box. This indicates how long the title in/out information will be stored in the system for each title. In my example, I want to see 45 days of in/out information for each title, and I am keeping the information forever.
5. Click Save.

Viewing The Data

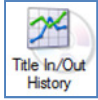
The title in/out information is accessed through a viewer in the Alerion XMT program. To access the information:

1. Launch Alerion XMT.

2. Single click the Rental Product Menu icon.



3. Click the Title In/Out History icon.

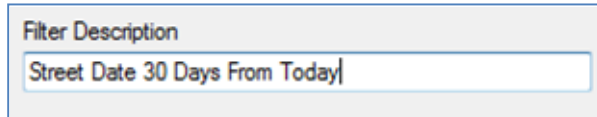


4. The filter is set by default to include titles who's street date is two week ago or newer. You can adjust this by creating a new filter. In my example, I will be creating a filter to include titles who's street date is 30 days or newer. You set up this filter once, save it, and can use it later each time you access this information. To create a new filter:

- a. Click the New Filter icon.



- b. For the Filter Description, type "Street Date 30 days From Today".

A screenshot of a text input field with a light gray background. The label "Filter Description" is at the top left. The text "Street Date 30 Days From Today" is entered in the field.

- c. Click Add Row.



- d. Choose Street Date in the Table Column drop down box and click Next.

A screenshot of a dialog box titled "Add Row Filter". It has a blue background and a close button (X) in the top right. There are four numbered steps (1, 2, 3, 4) in circles at the top, with step 1 highlighted. The main heading is "Column or Grouping". Below it, "Filter Rows based on" has two radio buttons: "Table Column" (selected) and "Defined Grouping". The "Table Column" option has a dropdown menu showing "Street Date". At the bottom, there are three buttons: "Cancel" (with a red X), "Help" (with a question mark), and "Next" (with a green arrow).

- e. Choose Not Less Than in the Choose how you wish to compare the column drop down box and click Next.

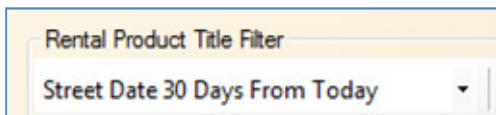


- f. Click the Variable radio button, choose <Run_Date-1_Month> from the Variable drop down box, and click Add.

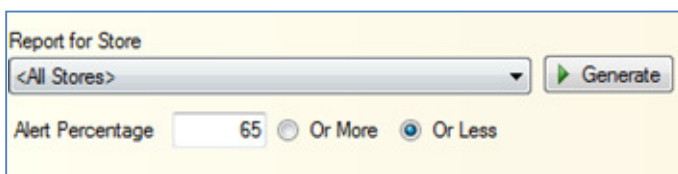


- g. Click Save to save the filter. You will be able to use this filter over and over.
- h. XMT will tell you the filter has been saved, click OK.

- 5. You can use the default filter of two-weeks for the street date, or you can choose the filter we just created by choosing an option the Rental Product Title Filter drop down box.



- 6. The Alert Percentage is used as a visual aid to show you titles who's rental percentage is lower or higher than what you have set in this field. In my example, I want XMT to indicate titles that are below a 65% rental rate.



- 7. Click Generate to view the title in/out figures.

8. You will see the summary of the title in/out figures for each title that matches the filter.

Title Description	Format	Pricing	Street Date	Data Range	Range Avg.	Vendor
⊕ Captain Phillips	DVD	New...	Jan-21-2014	Jan-21-Jan-22-2014	80.0%	
⊕ Instructions Not Included	DVD	New...	Jan-21-2014	Jan-21-Jan-22-2014	70.0%	
⊕ Vikingdom	DVD	New...	Jan-21-2014	Jan-21-Jan-22-2014	50.0%	
⊕ Prey, The	DVD	New...	Jan-21-2014	Jan-21-Jan-22-2014	80.0%	

9. To see a daily detail on a title, click the "+" icon next to the title.

Title Description		Format	Pricing															
⊕ Captain Phillips		DVD	New...															
<table border="1"> <thead> <tr> <th rowspan="2">Date</th> <th colspan="3">Store #1</th> </tr> <tr> <th>In</th> <th>Out</th> <th>% Out</th> </tr> </thead> <tbody> <tr> <td>Jan-21-2014 Tue</td> <td>4</td> <td>6</td> <td>60.0%</td> </tr> <tr> <td>Jan-22-2014 Wed</td> <td>0</td> <td>10</td> <td>100.0%</td> </tr> </tbody> </table>		Date	Store #1			In	Out	% Out	Jan-21-2014 Tue	4	6	60.0%	Jan-22-2014 Wed	0	10	100.0%		
Date	Store #1																	
	In	Out	% Out															
Jan-21-2014 Tue	4	6	60.0%															
Jan-22-2014 Wed	0	10	100.0%															
Title Description		Format	Pricing															
⊕ Instructions Not Included		DVD	New...															
⊕ Vikingdom		DVD	New...															
⊕ Prey, The		DVD	New...															

10. When you expand a title, you are presented with each day's title In/Out figures. As you will notice that on Jan 21, 2014 the title "Captain Phillips" dipped below my Alert settings and XMT shows that with a red background for that day.